

## PRESS RELEASE

### THREE PREMIER COMPANIES FEATURE LUXIM'S LIFI™ SOLID-STATE PLASMA LIGHT SOURCE TO SHOWCASE ENTERTAINMENT LIGHTING FIXTURES

**FRANKFURT, Germany and SUNNYVALE, Calif., April 1, 2009**—LUXIM Corp., the world leader in solid-state plasma lighting, today announced that three industry leaders will feature LUXIM's LIFI™ light source in their newest entertainment lighting fixtures on display at this week's Prolight+Sound tradeshow in Frankfurt, Germany. In entertainment products like moving heads, spots and follow spots, the LIFI solid-state plasma light source brings ten times longer life, as much as 50 percent higher efficiency, and dramatically improved color when compared to the incumbent HID technology.

LIFI's strong presence at this week's show is an important step in LUXIM's progression from a specialty light source provider to a broad-based lighting company. In the last twelve months, the company has launched LIFI products for instrumentation, entertainment and architectural applications. Adoption is growing among select fixture manufacturers, with additional companies looking to deploy the LIFI solid-state plasma light source for its longer life, superior color, higher efficiency and broader eco-benefits. In a further acknowledgement of its progress into general lighting, LIFI captured a prestigious "Best of Category" award at last year's Lightfair International Tradeshow.

LUXIM chief executive officer, Tony McGettigan paid tribute to the three fixture manufacturers for their trail-blazing products and tradition of providing the ultimate "lighting experience" for their customers. McGettigan noted, "LUXIM's LIFI technology was first unveiled to the entertainment lighting industry at Prolight+Sound 2008. This week's announcement means that in less than a year the market makers have learned about, evaluated, tested and adopted the solid-state plasma light source. These companies are nimble and continually innovating the most elegant, ergonomic and efficient lighting fixtures on the market. We're delighted that they've chosen LIFI to showcase their newest fixtures at this year's show."

LIFI is a registered trademark of LUXIM Corp.

**To learn more about LUXIM, please visit [www.luxim.com](http://www.luxim.com).**

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